# Community Health Improvement Planning (CHIP) "Creating Healthy Communities Together"

May 17, 2012

# **Documentation of Work Products**



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Facilitated by
Deb Burnight, CTF
Facilitated Resources
4504 DeRocher Path
Sioux City, Iowa, 51106
DMB1953@aol.com

### **Process Narrative**

The Community Planning Team met in facilitated session on Thursday, May 17, 2012 to craft a Community Health Improvement Plan (CHIP), building on the work previously done through the 2010-2011 MAPP (Mobilizing Action through Planning and Partnerships) community planning process. The meeting agenda included the following objectives:

- To develop community strategies to address the five priority issues identified through the 2010-2011 MAPP process
- To charter action around the community strategies
- To instill ownership of and commitment to the ongoing process of creating a healthy community together

Following welcoming remarks by West Central District Public Health Department representatives Shannon Vanderheiden and Cindy Glos, the participants self-selected into work groups to identify goals and objectives for the five strategic issues earlier identified during the MAPP community planning process. Two of the strategic issue workgroups decided by consensus to combine into one: Access to Health Care and Access to Mental Health Care. The four resulting work groups were:

- Domestic Violence/Child Abuse
- Access to Health Care (Dental, Mental and Primary Care)
- Disease Management and Prevention
- Healthy Pregnancy/Teen Pregnancy Prevention

This report documents the consensus decisions and written work products of those participants in attendance at the session.

# **2012 CHIP Objectives (grouped by strategic issue)**

Strategic Issue	Outcome Objectives (SMART –	Impact Objectives (SMART – 2-5	Process Objectives (SMART – 1-2 years)
Domestic Violence/Child Abuse  How do we eliminate domestic violence and child abuse in our communities?	Eliminate/Decrease aggressive coercive behavior by 2020     Educating teens and youth—healthy relationships, substance abuse by 2020     Bullying Conference/annual     Implementation in ALL schools     Reduce incidences of DV/Child Abuse by X%	One Door-One Stop available twice a month by 2015     Decrease Domestic Violence in young women (Deborah's Legacy)     Decrease the documented incidence of Bullying by 2015	<ul> <li>500 Fliers for One Door-One Stop in bathrooms by 12/31/12</li> <li>Increase One Door – One Stop accessibility and staffing by having open every other week – Transportation, Times, Location</li> <li>Implementing school programs on DV and Sexual Assault</li> <li>Stewards of Light Training—Increase # of people trained by XX (a minimum of two reps per agency trained by Spring 2013)</li> <li>Increase attendance at Kids Carnival (parent child interactions; resources) by X% by March 2013</li> <li>Increase school participation in bullying programs</li> <li>Engaging bystanders</li> <li>One Door-One Stop Link: <a href="http://www.familyjusticecenter.com/News-Room/one-stop-center-for-victims-opened.html">http://www.familyjusticecenter.com/News-Room/one-stop-center-for-victims-opened.html</a></li> <li>Have Deborah's Legacy up and running</li> </ul>
Access to Health Care  How can we improve access to health care for our residents who are underserved or uninsured/underinsured?  How do we work together to provide the resources for citizens with mental illness and support their families?	1. Providing access to health care services(medical, mental, and dental) for those who currently do not have access	<ul> <li>1.1 Secure a planning grant for FQHC</li> <li>1.2 Increase the number of midlevel dental providers working in public health</li> </ul>	<ul> <li>1.1a. Formalize a study group to prepare/plan for FQHC planning grant that will include Mental Health, Public Health, Dental, Primary Care – hospital, public health</li> <li>1.1b. Apply for FQHC planning grant</li> <li>1.2a. Collaborate/meet with Nebraska Dental Association and Nebraska Dental Hygienist Association</li> <li>1.2b. Assess the need for the mid-level providers in public health statewide</li> <li>1.2c. Collaborate with other Health Department Dental Clinic's in Nebraska</li> </ul>

Disease Management and Prevention  How can we create a culture of prevention so our communities' citizens lead healthy lifestyles?	<ul> <li>By 2020, increase proportion of worksites that offer an employee health promotion program to their employees will by 50%.</li> <li>By 2020, Increase the proportion of employees who participate in employer sponsored health promotion activities by 50%.</li> <li>By 2020, increase proportion of communities including, elementary, middle and high schools that provide comprehensive school health education health literacy to prevent health problems in: unintentional injury, violence, suicide, tobacco use and addiction, alcohol and other drug use to 10 schools.</li> </ul>	<ul> <li>By 2016, 25% more worksites will have offered employees with worksite wellness programs.         Assess successes/failures of pilot program and make refinements.         </li> <li>By 2016, 25% more employees will actively participate in employee worksite wellness programs.</li> <li>By 2016, increase in implementation of health promotion strategies determined by partnerships.</li> </ul>	<ul> <li>Will establish a worksite wellness partnership with the chamber of commerce, etc by the end of year 1.</li> <li>Baseline survey will be done to determine how many worksites have program or access to existing data in 1<sup>st</sup> quarter.</li> <li>Actual implementation/pilot(s) a couple of worksites to start a worksite wellness program.</li> <li>Will provide training to of employers on benefits of worksite wellness. Identify resources that are already available locally.</li> <li>Survey of employee to access interest in participation. Baseline needed on how many employees already participating.</li> <li>Will provide and encourage employees to participate in basic screening such as HRA's and others. Will define "Active Participation."</li> <li>Will form partnerships with several agencies, CHIP, etc to move forward with improving health literacy.</li> <li>Will secure funding for effort and develop specific best practice strategies.</li> <li>Define health literacy and prioritize health education topics based on data. Determine best way to evaluate.</li> </ul>
Healthy Pregnancy / Teen Pregnancy Prevention  How can we increase the	<ul> <li>Reduction of teen pregnancies by?? ?% through prevention</li> <li>Reduction of infant mortality and birth defects through adequate</li> </ul>	<ul> <li>Increase public presentations for teen pregnancy prevention by 10 per year</li> <li>Increase the percentage of women</li> </ul>	<ul> <li>Develop education program for community presentations focusing on teen pregnancy prevention by May 2013</li> <li>Establish a community based referral list by July 2012 for</li> </ul>
number of healthy pregnancies and prevent teen pregnancy in our communities?	prenatal care X%	who seek early/adequate prenatal care by 10%	prevention objects: Teen preg prevention & prenatal care  Examine prospect of establishing a community Teen

Preg Prevention Coalition by Oct 12

# **Strategic Issue: Domestic Violence/Child Abuse**

**Goal:** How do we eliminate domestic violence and child abuse in our communities?

**Problem:** The number of domestic violence calls (rate/1000) was more than double the State rate in 2007. Median household income in all three WCDHD counties is lower than that of the State. Drug law violations and total arrests are higher in the WCDHD service area than the State rates. Substance abuse is an underlying cause of domestic violence and child abuse.

<b>Current Resources</b>	Gap Analysis	Benefits	Outcome Objectives (SMART – Long term	Impact Objectives (SMART – 2-3 years)	Process Objectives (SMART – 1-2 years)	Comments
			2020)	, ,		
Communication between agencies CDVIP Child Well-Being Bridge of Hope- Darkness to Light Stewards of Children	<ul> <li>Less funding</li> <li>Social         Norms/Cultural         (what happens in my home, stays in my home)/         Generational         Breaking the Silence     </li> </ul>	Education—     Education—     Education!!! ☺     CASA-Court     Appointed Special     Advocate     Deborah's Legacy     Houses	<ul> <li>Decrease DV</li> <li>Educating teens and youth—healthy relationships, substance abuse by 2020</li> <li>Bullying Conference/annual</li> </ul>	<ul> <li>Increase         accessibility and         staffing for One         Door-One Stop by         having it every         other week by XX</li> <li>Decrease Domestic         Violence in young</li> </ul>	<ul> <li>Implementing school programs on DV and Sexual Assault</li> <li>Stewards of Light Training—Increase # of people trained by XX(a minimum of</li> </ul>	• http://ww w.d2l.org/ site/c.4dlC IJOkGcISE/ b.6035035 /k.8258/Pr event Chil d Sexual
<ul> <li>CAP</li> <li>Healthy Start</li> <li>SANE-SART (nursing)</li> <li>Bully Education</li> <li>Sexual Harassment Education</li> <li>Protection Order</li> <li>Community Collaboration and Commitment</li> <li>One Door—One Stop</li> <li>Interagency</li> </ul>	<ul> <li>Not knowing our neighbors</li> <li>Fear and Apathy</li> <li>Isolation</li> <li>Re-unification</li> <li>Reporting and Follow-up of Child Abuse</li> <li>Alcohol and Substance Abuse</li> <li>Males less likely to report</li> <li>Lack of Public Awareness of</li> </ul>	<ul> <li>(transitional)</li> <li>Interagency         Meetings</li> <li>Retention of         Agency Employee         Networking</li> <li>Utilizing one vehicle         for collaboration</li> <li>Breaking the silence         education</li> <li><a href="http://www.stepupspeakout.org/">http://www.stepupspeakout.org/</a></li> <li>RDAP Training</li> <li>Home Visitation</li> </ul>	<ul> <li>Implementation in ALL schools</li> <li>Reduce incidences of DV/Child Abuse by X%</li> </ul>	women (Deborah's Legacy)  • Decrease the documented incidence of Bullying by 2015  •	two reps per agency trained by Spring 2013)  Increase attendance at Carnival (parent child interactions; resources) by X% by March 2013  Increase school participation in bullying programs Engaging bystanders One Door-One Stop Link:http://www.fa	Abuse.htm http://ww w.d2l.org/ site/c.4dlC IJOkGcISE/ b.6143709 /k.F02C/St ewards of Children ONLINE Pr evention Training.ht m

RDAP Hotline	Restraining Order	m/News-
<ul> <li>Safety Bear</li> </ul>	(time passes before	Room/one-stop-
(Kindergarten)	court—loss of	<u>center-for-victims-</u>
•	immediacy)	<u>opened.html</u>
	<ul> <li>Interagency</li> </ul>	Have Deborah's
	Meetings	Legacy up and
	• SANE-SART—Not a	running
	lot of nurses—very	• 500 Fliers for One
	hard subject to deal	Door-One Stop in
	with –expensive	bathrooms by
		12/31/12
		•

<b>ACTION PLAN TITLE: Stewards of Children Tra</b>	aining				
Coordinator: Helenann Mesmer Team Members:					
Context – Our intent and why this is important:					
Representation of each agency to participate in training is important because we must increase awareness of crecognize, respond and deal with victims of child sexual	child sexual ab				
2013 Victory – (measurable)  Benefits to be realized:					
3/2013 – 100% participation in training	<ul> <li>100% participation in training</li> <li>Increased awareness</li> <li>Decreased incidence</li> <li>Is this measurable?</li> </ul>				
Who will be involved?	What cautio	<b>ns</b> do we need	to keep in mir	nd?	
<ul> <li>Agencies – (see below) not specific names yet         <ul> <li>see pages 11 &amp; 12 in booklet</li> <li>Different agencies = different schedules</li> <li>More reports does not mean more incidences</li> <li>False reports?</li> </ul> </li> </ul>					
Resources in hand:	Resources still needed:				
<ul><li>Training is available already</li><li>Coordinator to contact Matt Fosket - liaison</li></ul>					
Implementation Steps:	1	Start Date	End Date	Who	
<ol> <li>Call Matt – can you handle this?</li> <li>Identify agencies – Contact person at each viable.</li> <li>Sandry MP United Way will compile data – list</li> <li>Workshops scheduled</li> </ol>	ole agency	5/31/12 5/12		Me	
<b>Links</b> to other activities:	Keys to Succe	ess:	-		

ACTION PLAN TITLE: One Door, One Stop				
Coordinator: Becky Hoaglund Team Members: Mahaila Botts, Jill Vaughn, Mindy Ha	ansen			
Context – Our intent and why this is important:				
Build a relationship with ODOS team and help promot	te their efforts	5		
2012 Victory – (measurable)  Benefits to be realized:  • Victims' knowledge of services  • Time management for victims & providers and better use of funds				
• Less overlap  Who will be involved?  What cautions do we need to keep in mind?				
. Representatives from schools, & RDAP, HHS, Prodius, CPS, CWB, Health Department, County Attorney, Legal Aid, etc.  • Overstepping boundaries with original team • Being conscious & respectful of original intent & their marketing campaign				
Resources in hand:	Resources st	till needed:		
<ul><li>Collaboration</li><li>Location</li></ul>	<ul><li>Fun ding</li><li>Staffing</li><li>Location</li></ul>			
Implementation Steps:	ı	Start Date	End Date	Who
<ol> <li>Personal contact (Becky Hoaglund) to Tonya For Surveys, data assessments &amp; quality improven to initial efforts</li> <li>make copies and distribution lists for flyers</li> </ol>		5/18/12  Dependent	5/18/12	Becky and Tonya
		upon conversation with Tonya		
Links to other activities:	Keys to Succ	ess:		I

#### Strategic Issue: Access to Health Care (Including Mental Health)

**Goal:** How can we improve access to health care for our residents who are underserved or uninsured/underinsured? How do we work together to provide the resources for citizens with mental illness and support their families?

(Problem) Current Baseline or Data to support the need for the goal: According to the BRFSS, 16.1% of WCDHD residents age 18-64 reported having no health care coverage or insurance and 13% of WCDHD residents reported being unable to see a physician due to cost. Both rates are higher than the State.

Additionally, geography and lack of transportation limit access to health care in the WCDHD service area. Two of the three counties have frontier population densities, and the three counties cover nearly 4,000 square miles. Most of the area's health services are located in North Platte and public transportation is available on a limited basis in North Platte; however, there is no other public transportation system in the region. Many low-income and elderly residents do not have access to other transportation services to access health care.

The participants of the Local Public Health System Assessment stated that access to care for citizens with mental illnesses is of high priority for this area. Hospitalization for psychosis and mental health illnesses are higher in Lincoln County than the State average. WCDHD suicide mortality rates and alcohol-related deaths are higher than the State.

<b>Current Resources</b>	Gap Analysis	Benefits	Outcome Objectives	Impact Objectives	Process Objectives	Comments
			(SMART – Long term)	(SMART – 2-3 years)	(SMART – 1-2 years)	
			5 years			
<ul> <li>Family Planning</li> </ul>	<ul> <li>Lack of Knowledge</li> </ul>	<ul> <li>Less costly in the</li> </ul>	<ul> <li>1. Providing access</li> </ul>	• 1.1 Secure a	• 1.1a. Formalize a	WCDHD Board
Services	for parents	long run	to health care	planning grant for	study group to	approves the
• # of Physicians	<ul> <li>Lack of knowledge</li> </ul>	<ul> <li>Healthier</li> </ul>	services(medical,	FQHC	prepare/plan for	support and
<ul> <li>ER Services</li> </ul>	when it comes to	community	mental, and dental)	• 1.2 Increase the	FQHC planning	collaboration on
<ul> <li>Good Ambulatory</li> </ul>	prevention	<ul><li>Less work</li></ul>	for those who	number of mid-	grant that will	the work of this
Services	<ul> <li>Financial Resources</li> </ul>	absence due to	currently do not	level dental	include Mental	strategic issue.
<ul> <li>Access to hospital</li> </ul>	<ul> <li>Underinsured</li> </ul>	sickness/illness	have access	providers working	Health, Public	(6/27/12)
dentistry with	<ul> <li>Dental – huge need</li> </ul>	<ul> <li>Increase</li> </ul>		in public health	Health, Dental,	
Maple Park and Dr	not enough	productivity			Primary Care –	
Simpson	dentists accepting	<ul> <li>Healthier</li> </ul>			hospital, public	
<ul> <li>Vaccine Services at</li> </ul>	Medicaid or willing	community to			health	

WCDHD for	to work on	encourage new		• 1.1b. Apply for	
uninsured and	payments or lack of	business growth		FQHC planning	
underinsured	money to pay	<ul><li>Smarter,</li></ul>		grant	
<ul> <li>Preventive Dental</li> </ul>	<ul> <li>Attitude of</li> </ul>	healthier next		• 1.2a.	
Services at WCDHD	community	generation		Collaborate/meet	
and care	(Entitlement	<ul> <li>Other cultures</li> </ul>		with Nebraska	
<ul> <li>Good Hospital in</li> </ul>	attitude)	will feel more		Dental Association	
Community	<ul> <li>Lack of knowledge</li> </ul>	welcomed in		and Nebraska	
<ul> <li>Urgent Care</li> </ul>	on healthier life	community		Dental Hygienist	
<ul> <li>Partial Program for</li> </ul>	style (fast food	<ul> <li>Happier people</li> </ul>		Association	
Mental Health at	over healthier			• 1.2b. Assess the	
GPRMC	foods)			need for the mid-	
<ul> <li>Good Behavioral</li> </ul>	<ul> <li>Community</li> </ul>			level providers in	
Health System at	behavior – learned			public health	
GPRMC	behavior such as			statewide	
<ul> <li>Good access to</li> </ul>	not eating healthy			• 1.2c. Collaborate	
mental health	<ul><li>"Survival Mode"</li></ul>			with other Health	
services in the	culture			Department Dental	
community	<ul> <li>We blame the</li> </ul>			Clinic's in Nebraska	
	clients instead of				
	thinking how we				
	can change our				
	way or our				
	resources				
	<ul> <li>Transportation –</li> </ul>				
	Handy Bus but it				
	still costs				
	<ul> <li>Fewer and fewer</li> </ul>				
	volunteers for				
	services such as				
	rural ambulance				
	services				
	<ul> <li>Long Term Care</li> </ul>				
	Services – only				

	 	 <b>,</b>	
certain # of beds			
for Medicaid pts –			
long waiting lists			
Younger Population			
moving away			
Cost of healthcare			
Lack of interpreters			
in health services			
or bilingual			
materials for them			
Access to Medicaid			
– not providing			
prenatal care			
• Same			
communication			
with the			
community			
Collaboration with			
dentists and			
physicians			
Lack of mental			
health for children			
– GPRMC does 15			
and above, they			
transfer to Lincoln,			
Kearney,			
Scottsbluff			
General access to			
primary care			
• # of primary care			
physician's			
Weakness of			
availability early on			
to health services			

#### **ACTION PLAN TITLE:** Access to Dental, Mental, and Primary Care Services

Coordinator: Shannon Vanderheiden, WCDHD Director

Team Members: Dental, Mental Health, Primary Care, Hospital, and Public Health

5/17/12 – Shannon Vanderheiden WCDHD, Jaymie Hilliard ESU 13, Katy Pedersen WCDHD, Marcia Boumann

GPRMC, Brie Hoffman WCDHD, Sharon Steele, Jean Kay WCDHD, Sally Brecks WCDHD, Dave Palmer

Potential FQHC Beginning Group: Dr. Lindley, Shannon Vanderheiden, WCDHD Board, Greg Neilsen, Physician Champion w/GPRMC, Dr. Trent States, Dr. Simpson, Kathy Seacrest Region II, Luke McConnell

Recommendation of Collaborative Partners Invitee List: School's – new superintendent in North Platte, All area school superintendent's, St. Pats Superintendent, Our Redeemer School, Platte Valley Christian Academy, Home School association, ESU 16, Head Start, WCDHD Board Members, Community Leaders, County Commissioners, Region II Human Services, Lutheran Family Services, Luke McConnell, Sara Schaffer, Voices 4 Families,

#### **Context** – Our intent and why this is important:

• To be able to apply for the FQHC planning grant, a community group will help secure the grant

Victory – (measurable)	<b>Benefits</b> to be	realized:	
	1. Health	of Community	/
Submit the application for Fall 2012	2. Centra	Heath Care S	ervices location
	3. Improv	e access (com	prehensive)
Who will be involved?	What cautions	do we need t	to keep in mind?
	1. Not the	e answer to ev	erything
See Collaborative Invite List and FQHC Beginning	2. Level o	f funding is no	ot secure
Group			
Resources in hand:	Resources still	needed:	
WCDHD has already drafted the planning grant	• Community	buy in outsid	le this group
application	Build the p	lan that shows	s lack of access – prove
Nebraska Primary Care Association – Nancy	the need		·
Thompson	Educate sta	ake holders	
- 1			
Implementation Steps:	Start Date	End Date	Who
HIPSA Score designation	Now 5/17/12	1 <sup>st</sup> part of June	Marcia and Shannon
WCDHD board discussion/approval	6/27/12	6/27/12	Chamman Mandanhaider
	6/27/12	0/2//12	Shannon Vanderheiden
FQHC Planning Committee	7/1/12	Ongoing	Shannon Vanderheiden
	-, -,		

Review 2011 Application/Critique	7/1/12	7/30/12	Planning Committee
WCDHD Executive Committee Meeting	5/17/12	5/17/12	Shannon Vanderheiden
Prove the NEED and EDUCATE stakeholders	7/1/12	Ongoing	Planning Committee
Links to other activities:  Improve disease prevention/management Improve healthy pregnancy/teen pregnancy	Buy in to Collaborate	unity buy in from providers	vithin the group and

<sup>\*\*</sup>Maybe to include in Planning Grant: Collaborating with other health dept districts

PURPOSE STATEMENT: Apply for a planning grant for the FQHC

MEASURABLE VICTORY: Complete and Submit FQHC grant by Fall 2012

CONVENOR: Shannon Vanderheiden, WCDHD Director

NEXT STEPS: Talk to boards and convene a planning committee

# **Strategic Issue: Disease Management and Prevention**

Goal: How can we create a culture of prevention so our communities' citizens lead healthy lifestyles?

**Problem:** Childhood obesity in our district is much higher than national and state average. Two of the five risky behaviors identified in the 2009-2010 BRFSS and MAPP Community Themes and Strengths Survey were (1) being overweight; and (2) poor eating habits. Other indicators include adult and youth overweight/obesity rates, tobacco usage rates, chronic heavy drinking, and high cholesterol and high blood pressure. The hospitalization rate for area residents is higher than the State rate; and the WCDHD region has a higher rate of death due to coronary heart disease than the State.

<b>Current Resources</b>	Gap Analysis	Benefits	Outcome Objectives	Impact Objectives	Process Objectives	Comments
			(SMART – Long term)	(SMART – 2-3 years)	(SMART – 1-2 years)	
			5 years			
•	•	•	By 2020, increase proportion of worksites that offer an employee health promotion program to their employees	By 2016, 25%     more worksites     will have offered     employees with     worksite wellness     programs. Assess	<ul> <li>Will establish a worksite wellness partnership with the chamber of commerce, etc by the end of year 1.</li> <li>Baseline survey will be done to determine how</li> </ul>	•
			will by 50%.  • By 2020, Increase the proportion of employees who participate in employer sponsored health promotion activities	successes/failures of pilot program and make refinements.  • By 2016, 25% more employees will actively participate in	many worksites have program or access to existing data in 1 <sup>st</sup> quarter.  • Actual implementation/pilot(s) a couple of worksites to start a worksite wellness program.	
			by 50%.  • By 2020, increase proportion of communities including,	employee worksite wellness programs.  By 2016, increase in implementation	Will provide training to     of employers on     benefits of worksite     wellness. Identify     resources that are already	

	alamantary middla	of health	available locally
	elementary, middle		available locally.
	and high schools	promotion	Survey of employee to
	that provide	strategies	access interest in
	comprehensive	determined by	participation. Baseline
	school health	partnerships.	needed on how many
	education health		employees already
	literacy to prevent		participating.
	health problems in:		Will provide and
	unintentional injury,		encourage employees to
	violence, suicide,		participate in basic
	tobacco use and		screening such as HRA's
	addiction, alcohol		and others. Will define
	and other drug use		"Active Participation."
	to 10 schools.		Will form partnerships
			with several agencies,
			CHIP, etc to move forward
			with improving health
			literacy.
			Will secure funding for
			effort and develop specific
			best practice strategies.
			Define health literacy and
			prioritize health education
			l ·
			topics based on data.
			Determine best way to
			evaluate.

# **ACTION PLAN TITLE: Disease Prevention and Management – Health Literacy/Health Educ.**

Coordinator:

Team Members: Sopfie, Maria, Tammy, Mandy, Brian, Judy

**Context** – Our intent and why this is important: Important for a change to take place, and the education behind the change. This is one piece of the process and individuals need to know their role and why...and effects of not following health lifestyle practices.

Resources in hand: -Have a training process in placeCoalitions are already formedNational state and local information availableDecision makers	Resources still needed: -Funding -Community buy-in -Local champions
Who will be involved? -Schools, parents, community, health care systems, public health, worksites, other health based coalitions.	What cautions do we need to keep in mind? -There are some topics that may be controversial that groups may not want to addressCould be the wrong message at the wrong timeOther priorities arise.
2014 Victory – (measurable)  -Have a local partnership to help move in the direction to make change, a community based push.  -Identifying the issues  -Developing an effective message for the partnership.	Benefits to be realized: -Having the community come together and rally around one topic/issueSuccess storiesSee success from increased participation

Implementation Steps:	Start Date	End Date	Who	
-Re-establish partnerships, expand coalition members.		Already	2014	Mandy
		going		
-Defining what health literacy is and prioritizing health education topics based on data and determining the best way to evaluate.		August	On-going	Coalition
Links to other activities:	Keys to Succe	ess:		

Links to other activities:	Keys to Success:
-Bullying	-Advertise success stories
-Healthy Pregnancy	-Getting people to talk about success stories
-Domestic Violence	-Families to talk about what they learn from the
-Access to health care	program, how they used it etc
-Access to mental health services	-Policy at the district level to require health education
	-Identifying a successful model, it opens up the
	opportunity for more funding.
	-Solicit community support and recruit volunteers

# **Strategic Issue: Healthy Pregnancy/Teen Pregnancy Prevention**

Goal: How can we increase the number of healthy pregnancies and prevent teen pregnancy in our communities?

# (Problem) Current Baseline or Data to support the need for the goal:

WCDHD's infant mortality rate and incidence of pre-term birth and birth defects are higher than the State rates. All three counties have a higher number of teen births than the State. Pregnant women in the WCDHD service area are less likely than Nebraska women overall to begin receiving prenatal care in the first three months of pregnancy. Nearly half (48%) of all deliveries at GPRMC are Medicaid eligible.

50 births out of 1000 are to teens ages 15– 19 State Wide (2005 national statistics)

#### County

Teen pregnancy: 60 per 1000 ages 10-17

Substantiated abuse and neglect: 8.7 per 1000 children

Infant mortality: 5.9 per 1000 Birth defects: 1.5% of total county

20.6% smoking in Lincoln County State 14.1%

<b>Current Resources</b>	Gap Analysis	Benefits	Outcome Objectives	Impact Objectives	Process Objectives	Comments
			(SMART – Long term 2020)	(SMART – 2-3 years)	(SMART – 1-2 years)	
<ul> <li>Strengths</li> </ul>	<ul> <li>Lack of services</li> </ul>	<ul> <li>Reduce abuse</li> </ul>	<ul> <li>Reduction of teen</li> </ul>	<ul> <li>Increase public</li> </ul>	<ul> <li>Develop education</li> </ul>	•
<ul> <li>Women's Resource</li> </ul>	available to middle	and infant	pregnancies by X%	presentations for	program for	
Center	income families	mortality	through prevention	teen pregnancy	community	
<ul> <li>Family Planning</li> </ul>	<ul> <li>Lack of in-home</li> </ul>	<ul> <li>Reduced</li> </ul>	<ul> <li>Reduction of infant</li> </ul>	prevention by 10	presentations	
• WIC	services	unintended	mortality and birth	per year	focusing on teen	
<ul> <li>Healthy Start</li> </ul>	<ul> <li>Lack of funding</li> </ul>	pregnancies	defects through	<ul> <li>Increase the</li> </ul>	pregnancy	
<ul> <li>Medicaid</li> </ul>	<ul> <li>Not enough</li> </ul>	<ul> <li>Elimination of</li> </ul>	adequate prenatal	percentage of	prevention by May	
<ul> <li>ADC/Food Stamps</li> </ul>	prevention services	childhood hunger	care X%	women who seek	2013	
<ul> <li>Food Banks</li> </ul>	<ul> <li>Shared data</li> </ul>	<ul> <li>Elimination of</li> </ul>		early/adequate	<ul> <li>Establish a</li> </ul>	
<ul> <li>ResCare</li> </ul>	<ul> <li>Attitude and</li> </ul>	childhood obesity		prenatal care by	community based	
<ul> <li>Workforce</li> </ul>	perceptions of teen			10%	referral list by July	
Development	pregnancy				2012 for	

• RDAP		prevention objects:
• NEP		Teen preg
<ul> <li>Medical</li> </ul>		prevention &
Professionals		prenatal care
		Examine prospect
		of establishing a
		community Teen
		Preg Prevention
		Coalition by Oct 12

# **ACTION PLAN TITLE: Teen Pregnancy Prevention Coalition**

Coordinator: Rachel Stahr

Team Members: School counselors, Region II, Church youth groups, youth representatives, PFHS, WCDHD,

RDAP, GPRMC, Healthy Start, WRC, school RN's

## **Context** – Our intent and why this is important:

To decrease teen pregnancy rate

2012 Victory – (measurable)	Benefits to be realized:				
Recruitment campaign by October 2012	<ul><li>Lower teen pregnancy rates</li><li>Collaboration of community resources</li></ul>				
Who will be involved?	What cautions do we need to keep in mind?				
Team members stated above, peers (other teens)	<ul> <li>Time commitment</li> <li>Burn-out</li> <li>Direction of coalition – mission</li> </ul>				
Resources in hand:	Resources still needed:				
<ul><li>Available space</li><li>Some knowledge</li><li>Training resources</li></ul>	<ul><li>Meeting place</li><li>Leadership</li><li>Mission statement</li></ul>				
Implementation Steps:	Start Date End Date Who				

Implementation Steps:		Start Date	End Date	Who
1.	Identifying members	5/12	10/12	PFSH
2.	Contacting members (list phone or email)	10/12	12/12	Group
3.	Establish meeting location/times	12/12	Ongoing	Group
4.	Coalition to meet	11/12, 1/13?	Ongoing	Group
5.	Mission, goals, etc	1 <sup>st</sup> meeting		Group

Links to other activities:	Keys to Success:
Grant opportunities??	Setting/maintaining/meeting goals, keeping minutes to measure success